

Media kit, May 4, 2007, Blue Balls Festival 07, July 20-28, Lucerne.

Highlights: Damien Rice, Seal, Steely Dan, Ayo, Tiziano Ferro, Starsailor, Rickie Lee Jones, Calexico, Archive, Gianna Nannini, Candy Dulfer & Friends, Elvis Costello & Allen Toussaint, David Gray, Badly Drawn Boy, Bebel Gilberto und Danny Clinch Photography.

Blue Balls Festival 07: It's Hot in the City

This year sees the 15th edition of the Blue Balls Festival, and that in itself is cause for a celebration. But the party can wait, because first, it's our audience's turn. And rightly so. Perfect case in point: our Opening Night featuring Jason Mraz – an absolute top act who in the U.S. is big enough to have James Blunt opening for him – who will kick off the Festival at 6 p.m. on the small stage in front of KKL, followed by Damien Rice and Seal. At the same time, U.S. "Shooting Star" Danny Clinch's photo expo will open, showing the exclusive work he has done for Bruce Springsteen, Johnny Cash or Björk, among many others. And what will come after that is probably the most varied lineup in the history of the Blue Balls Festival. Over a total of nine days, bands and artists from all walks of musical life will take the stage in Lucerne, among them superstars as well as newcomers. Add to that the roughly 100,000 visitors enjoying the unique ambience of the venues on the Lucerne lakeshore and grooving to the sounds of the 100 live shows at KKL, on the pavilion stage and at the Schweizerhof Hotel – and you easily realize why the Blue Balls Festival is what it is: one of Switzerland's most important music festivals.

Tickets and Rates

Advance tickets are available at all Ticketcorner outlets, SBB ticket counters, post offices, etc., by telephone 0900 800 800 (CHF 1.19/min.), or on-line at www.ticketcorner.com or www.blueballs.ch. A KKL ticket will give you admission to the KKL show it has been issued for, as well as, on the same day, to all concerts around the lake, the Photo Expo, the Video Lounge, and the boat shuttle. Tickets from CHF 50 to 125 are available at the locations mentioned above and at the Festival box office.

A Festival Pass/lapel pin will give you admission, throughout the Festival, to all concerts around the lake (except those at KKL) as well as to the Photo Expo, the Video Lounge, and the boat shuttle. Available for CHF 50 on the Festival premises.

A 1-Day Sticker will give you admission, on the day selected, to all concerts around the lake (except those at KKL) as well as to the Photo Expo, the Video Lounge, and the boat shuttle. Available for CHF 10 on the Festival premises.

Photos/Text: www.blueballs.ch

Accreditation: not later than July 30, 2007
info@blueballs.ch

Contact: Blue Balls Music, Zürich
Telefon 043 243 73 23
Telefax 043 243 73 24

Infos: www.blueballs.ch

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KKL: International Stars and a Unique Ambience

The Blue Balls Festival once again presents exclusive shows in an exclusive setting and with fabulous sound. The 2007 highlights are: Seal, Steely Dan, Damien Rice, Ayo, Tiziano Ferro, Rickie Lee Jones, Starsailor, Calexico, Archive, Gianna Nannini, Candy Dulfer & Friends, Elvis Costello & Allen Toussaint, David Gray, Badly Drawn Boy, Bebel Gilberto. By the way: the earlier you arrive, the better to fully enjoy the festival atmosphere on the lakeshore. A sumptuous selection of music and food guarantees you a great culinary experience and a wonderful time overall. The Piazza stage holds the promise of many discoveries to be made – Jason Mraz, Ash Grunwald, Alice Jago or Morgan Finlay, and many more. And on the breathtaking patios, music videos, features and a photography exhibit will make your evening complete. For more information, visit www.blueballs.ch

Photo Expo: Danny Clinch Photography

Danny Clinch is among the leading photographers in today's popular music business. Hailing from New York, he has portrayed a host of stars, from Johnny Cash to Tupac Shakur, Björk and Bruce Springsteen. His works have appeared in a multitude of publications, among them Vanity Fair, Spin, Rolling Stone, GQ, Esquire, or The New York Times Magazine. Danny Clinch has also published the books Discovery Inn and When the Iron Bird Flies. In recent years, he successfully expanded into music videos and documentaries featuring or portraying artists such as Bruce Springsteen and Ben Harper or the ultra-hip Bonnaroo Music and Arts Festival. Danny Clinch, who lives with his wife and two children in Jersey Shore, will present 30 selected prints in a one-time-only edition at this year's Blue Balls Festival. All 30 prints will be available for purchase. For more information, visit www.blueballs.ch

Video Lounge: Music Videos and Features

This year's Video Lounge will feature music videos by Nelly Furtado, Christina Aguilera, Tokio Hotel, Alanis Morissette, Sugababes, Robbie Williams, Lovebugs, Plüsch, Tiziano Ferro, Norah Jones, Katie Melua, K-OS and many more. The evenings will be arranged by themes such as Swiss Hits, Hot Girls, The Funniest Clips, Swiss Hip Pop, Best Dance, Sleepless/Jazzy, Young&Successful, Girl Bands or Stars On Stage. Enjoy phat sounds and crisp images, experience stars and starlets in action on stage and backstage while sipping your drink in an atmosphere of total relaxation – and thrilling at the magnificent view of the city, the lake and the surrounding mountains in this spot out of the ordinary. For more information, visit www.blueballs.ch

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The Outdoor Pavilion by the Lake

Just a short walk from KKL across the bridge, nestled among chestnut trees and surrounded by bars, food and bazaar stalls, you will find the venerable outdoor pavilion built in 1908. It is here that the Blue Balls Festival will support Swiss national Radio DRS 3's Swiss Top platform by presenting, each evening at 6 p.m., another Swiss Top Act. And this means summer festival fun at its most relaxed, when Swiss Indie, Rock, Electro, Dialect, Pop and Hip Hop as well as international bands take the stage. We especially recommend: the exclusive Opening Session with Michael von der Heide & Guests. For more information, visit www.blueballs.ch. Infos Swiss Top: www.drs3.ch

Schweizerhof Hotel: The Five Star Club

This is not only where the stars stay, this is a house that rocks. Welcome to the Five Star Artist Hotel Schweizerhof! On the Piazza, the Swinger Club will kick off the evening, inviting you to enjoy the view of the lake and the calm before the storm. Later on, from 11 p.m., the in-crowd will gather here to celebrate all the way into the wee hours. Long, sweltering nights are guaranteed by hot acts such as Heavytones, Matt Boroff, Boppin B, Les Babacools, Abuela Coca, Turnip Greens, Toro Ensemble, El Gran Silencio and The AllStars. For more information, visit www.blueballs.ch

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Travel and Hotels

All Festival venues, i.e. KKL, the pavilion and the Schweizerhof Hotel, as well as Lucerne Main Station and public parking facilities are located on the Lucerne lakeshore and within five minutes walking distance from one another. For hotel information, call the Lucerne Tourist Board, +41 (0)41 227 17 17. www.luzerntourismus.ch

Program Blue Balls Festival 07, July 20-28

Daily, July 20-28

Camelia Todorova *KKL SEEBAR*, 19.30–23.30

Swinger Club *SCHWEIZERHOF*, 18.00–22.00

Video-Lounge *KKL TERRASSE TRAKT C*, 18.00–01.00

Foto-Expo *KKL TERRASSE TRAKT B*, 18.00–01.00

Friday, July 20

My Name is George *PAVILLON*, 18.00–20.00

Michael von der Heide & Guests *PAVILLON*, 20.00–22.00

Jason Mraz *KKL PIAZZA*, 18.00–22.00

Damien Rice *KKL KONZERTSAAL*, 20.00–21.30

Seal *KKL LUZERNERSAAL*, 22.00–23.30

Heavytones *SCHWEIZERHOF*, 23.00–04.00

Saturday, July 21

Jones *PAVILLON*, 18.00–20.00

Mia Dyson *PAVILLON*, 20.00–22.00

Ash Grunwald *KKL PIAZZA*, 18.00–22.00

David Gray *KKL KONZERTSAAL*, 20.00–21.30

Starsailor *KKL LUZERNERSAAL*, 22.00–23.30

Backslash, Matt Boroff *SCHWEIZERHOF*, 23.00–04.00

Sunday, July 22

cigi & straight outta mama *PAVILLON*, 18.00–20.00

Sorgente *PAVILLON*, 20.00–22.00

Jenny Lindfors *KKL PIAZZA*, 18.00–22.00

Gianna Nannini *KKL LUZERNERSAAL*, 22.00–23.30

Boppin B *SCHWEIZERHOF*, 23.00–04.00

Monday, July 23

Baze *PAVILLON*, 18.00–20.00

The Holmes Brothers *PAVILLON*, 20.00–22.00

Solis String Quartet *KKL PIAZZA*, 18.00–22.00

Tiziano Ferro *KKL LUZERNERSAAL*, 22.00–23.30

Les Babacools *SCHWEIZERHOF*, 23.00–04.00

Tuesday, July 24

Dust *PAVILLON*, 18.00–20.00

Zweitfrau *PAVILLON*, 20.00–22.00

Alice Jago *KKL PIAZZA*, 18.00–22.00

Calexico *KKL LUZERNERSAAL*, 22.00–23.30

Abuela Coca *SCHWEIZERHOF*, 23.00–04.00

Wednesday, July 25

Shabani & The Burnin' Birds *PAVILLON*, 18.00–20.00

Zoe & The Okada Supersound *PAVILLON*, 20.00–22.00

David Celia *KKL PIAZZA*, 18.00–22.00

Badly Drawn Boy *KKL KONZERTSAAL*, 20.00–21.30

Elvis Costello with the Allen Toussaint Band & Horns
featuring Steve Nieve *KKL LUZERNERSAAL*, 22.00–23.30

Turnip Greens *SCHWEIZERHOF*, 23.00–04.00

Thursday, July 26

Pegasus *PAVILLON*, 18.00–20.00
Weeland *PAVILLON*, 20.00–22.00
Eric Andersen *KKL PIAZZA*, 18.00–22.00
Ayo *KKL KONZERTSAAL*, 20.00–21.30
Archive *KKL LUZERNERSAAL*, 22.00–23.30
El Gran Silencio *SCHWEIZERHOF*, 23.00–04.00

Friday, July 27

Frantic *PAVILLON*, 18.00–20.00
Groove Guerrilla *PAVILLON*, 20.00–22.00
Mauf *KKL PIAZZA*, 18.00–22.00
Rickie Lee Jones *KKL KONZERTSAAL*, 20.00–21.30
Steely Dan *KKL LUZERNERSAAL*, 22.00–23.30
Toro Ensemble *SCHWEIZERHOF*, 23.00–04.00

Saturday, July 28

Stevans *PAVILLON*, 18.00–20.00
Cheryl B. Engelhardt *PAVILLON*, 20.00–22.00
Morgan Finlay *KKL PIAZZA*, 18.00–22.00
Bebel Gilberto *KKL KONZERTSAAL*, 20.00–21.30
Candy Dulfer & Friends *KKL LUZERNERSAAL*, 22.00–23.30
The AllStars *SCHWEIZERHOF*, 23.00–04.00

For information to the acts visit www.blueballs.ch
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